

Muthelo College Introduces the ABE Endorsed KidsMBA



MUTHELO COLLEGE



kidsMBA





KidsMBA is endorsed by a leading British business examination board, ABE in partnership with Muthelo College in South Africa.

KidsMBA is offered through the examination board ABE which has been running professional business qualifications since 1973 in more than 30 countries around the world.

ABE is regulated in the United Kingdom by the Office of Qualifications and Examinations Regulation (OfQual) a non-ministerial government department that regulates qualifications, exams, and tests in England. Muthelo College is accredited to run KidsMBA in South Africa, although it is not a credit bearing qualification, it has been developed with the same approach to quality and rigour which underpins our regulated qualifications.

After completing the ABE Endorsed KidsMBA programme the following ABE regulated qualifications are open to students at age 14: Level 2 Award in Setting Up Your Own Business and, Level 3 Certificate in Business Start-Up.

ABE provides regulated qualifications up to Level 6, equivalent to a bachelor's degree.

Nominated for the Nobel Prize for Economics in 2005, ABE's president, Edward de Bono, is regarded by many as the leading authority in the field of creative thinking, innovation, and the teaching of thinking as a skill, for five decades we have been at the forefront of developing business and entrepreneurship skills. We are a not-for-profit organisation and as well as providing qualifications and courses we produce leading-edge research and policy recommendations which support the global education partners we serve.

KidsMBA is a global programme



- Like a university MBA program, KidsMBA can connect students with their peers around the country who are undertaking the same KidsMBA learning experience.
- The list of countries where KidsMBA is running is growing all the time.
- To date, KidsMBA has been run in countries including the United States, South Africa, Rwanda, Colombia, Myanmar, Zambia, Trinidad, Guyana, China, Thailand, Mauritius, Malawi and Nigeria.
- We would be delighted to help facilitate partnerships between schools to compete with each other.



We empower children with entrepreneurial know-how

- In this rapidly changing world, entrepreneurship is becoming increasingly vital as traditional employment routes can no longer be relied upon.
- Teaching entrepreneurship and business skills from an early age will introduce children to a world of opportunities. It will form the foundations of the skills required to generate value through enterprise, both commercial value and social impact.
- KidsMBA is an exciting new programme which develops real-world business and entrepreneurial skills in children at age 11 - 16. Students gain confidence whilst developing a practical understanding of what running a business entails, sparking a desire to build on their knowledge by pursuing further business studies.
- KidsMBA also fosters other skills and behaviours beyond learning about starting and growing a business. The course promotes the ability to stick at problems and proactively find creative solutions. It advocates self-reliance, confidence, taking responsibility, speaking clearly and effectively, working as a member of a team, critically assessing the value of information, and sharing ideas in a persuasive and engaging manner.
- Through project-based learning, children are motivated in their wider pursuits. With KidsMBA they are encouraged to relate their own entrepreneurial instincts to other activities they enjoy and care about. This entrepreneurial talent can then be nurtured and polished throughout a child's school life.

About ABE Endorsed KidsMBA

- As mind-sets are easier to influence at a younger age, evidence suggests that entrepreneurship education can radically influence the type of entrepreneurs producing high-growth enterprises.
- The aim is to improve the quality of entrepreneurship not merely produce more entrepreneurs.
- Children will learn the most important concepts in running a business because KidsMBA does not shy away from introducing children to the key concepts in business, providing a solid foundation for financial literacy through fun games, talks and role-play. The program opens up the concept of entrepreneurship, developing the life skills, know-how and aptitude required to run an enterprise. Children will cover the following themes across 16 modules.



KidsMBA is a rigorous introduction to the world of business and enterprise.



KidsMBA was designed by Professor Mark Watson-Gandy. Professor Watson-Gandy practices in insolvency, company, banking, and private international law, and has been awarded “Corporate Insolvency Barrister of the Year”. He is a Visiting Professor at the University of Westminster and taught on one of the world’s leading MBA programmes at Cass Business School.

In South Africa, most start-ups do not survive their first three years. Horrified to discover that so many of the businesses he saw failing did so not because they were based on a bad idea but because of basic mistakes, Professor Watson-Gandy was inspired to make a change. The KidsMBA course took 3 years to write with the input of a panel from a range of disciplines, from entrepreneurs to experts in law, education, banking, and accountancy.



Syllabus of ABE Endorsed KidsMBA

The programme is designed to be flexible, comprising of 16 modules of 45 minutes.

The programme covers the following topics in modular form

Business Ideas and USP	Business Name and Logo
Copyright and Patents	Pricing
Marketing and Sales	Customer Service
Communication and Networking	Business Structures
Business Finance	Contracts and Legal Obligations
Operational Plans and Personnel	Budgeting
Bookkeeping and Tax	Business Plan and Financials
Leadership and Corporate Responsibility	Pitching and presentations to Investors

Furthermore:

- All participants will have 12 months access to the Business Builder Software
- Learners will participate in our YouTube channel and reality show cohorts
- The best operating business will win a cash prize of R70 000.00



- KidsMBA is an intensive course, but it can fit flexibly into your timetable or enrichment offer. Your school will be supported with a training video and resources showing the teacher how to set up and deliver KidsMBA. This includes a lesson plan for each module, handouts, and game instructions.
- Students will receive KidsMBA resources and on completion of the course, a personalised and numbered Certificate of Achievement.
- Students will also compete in a 'Dragon's Den' ('Shark Tank') style event and the winner will receive the KidsMBA Star Performer certificate and trophy. It will be broadcasted on YouTube.
- The psychological traits developed through KidsMBA, such as creativity, analytical thinking, persistence, and confidence have clear applications in other subjects and are invaluable life skills.

The value-adding benefits of KidsMBA



- In this increasingly uncertain and volatile world, it will be the individuals with the skills to manage their finances, identify opportunities, and plan for the long term, who thrive. The risk of creative destruction is also forcing employers to seek out people who think like entrepreneurs. Employers will pay a premium for individuals who are able to spot new opportunities and adapt to the challenges posed by technological disruption, from developing new goods and services to identifying new markets.
- As more and more young people aspire to be entrepreneurs, it is important that we promote sustainable entrepreneurship. Whilst some business failure is the inevitable result of market competition, we should try to reduce the number of businesses that fail due to lack of preparation, and foster resilience to failure in our young people, as well as healthy attitudes to success.
- Students will have fun, grow in confidence, learn the principles of entrepreneurship, and gain a foundation for successful business leadership.



Information for Schools



- Entrepreneurship drives prosperity.
- It disrupts monopolies, creates new jobs, and finds innovative solutions to our most pressing problems.
- If your school is keen to participate in the programme, kindly email us today: admin@muthelo.co.za



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Remote delivery option available.

- ABE has developed a remote delivery version of KidsMBA, which can be delivered online. This option covers the same breadth and depth as the classroom-based version.

Enrol today by visiting: <http://www.kidzmba.co.za/>